2 Choosing Joy

this was my introduction to the field that occupies me now. Many of you will recognize the extensive field of endeavor as it relates to the incomparable Joseph Campbell.

I had joined the Army and met my husband there. Our partnership launched the business we built together. He had always had a passion for investing and I remember the day he came home excited about a three-unit building he'd seen for sale. He told me the details and I said, "Do you mean that after paying all the expenses including the down payment we'd still have \$50 a month profit?" He said yes and I replied, "Why wouldn't we!" So we did. Sixteen years and a \$25 million real estate empire later, we declared bankruptcy, but more about that shortly.

By 1979 soaring interest rates and balloon payments had destroyed the sensible purchases of apartment buildings. I decided that if we switched to buying one rental home a month— which was easier but had always seemed a waste of time to me—it would be equivalent to buying a 12-unit building a year. In the end we owned 350 houses and 300 apartment units.

This also led to other businesses. Since many houses needed rehab and all needed upkeep, we bought a small cleaning company. Within two years it had grown nearly 15 times and we were cleaning everything from private homes to the local brewery. Then I got a general contractor's license and soon had 52 full-time subcontractors on 40 sites. I loved all the juggling, management, hiring, training, financing. I had such a positive attitude that I didn't have the fear of debt many people have. I spoke to investment groups and taught others how to do the same thing I did.

Crisis

Our business was growing rapidly with no end in sight when suddenly the bottom fell out of financing for rental properties. Overnight the